



Patti Brennan Stars as Guest on Asset TV's 'Alpha Female'

WEST CHESTER, PA, May 23, 2018 (GLOBE NEWSWIRE) – On May 15th, top ranked female financial advisor Patti Brennan appeared on Asset TV's Alpha Female Channel with Sarah Makuta. The two discussed the dynamics of women investing, advancements through technology and empowerment through education. Known as one of the leading video platforms for financial services professionals, Asset TV is a free resource created for and by industry experts.

A nationally ranked advisor by both Forbes and Barron's magazines, Patti Brennan is the CEO and President of Key Financial Inc. in West Chester, Pennsylvania. When asked about the interview, Brennan was delighted to respond: "From the moment I sat down with Sarah, time flew. As a part of the minority of female advisors in the industry, speaking on women empowerment is not a 'have to' but a must. Not only are women capable of understanding and handling finances, but they have competitive advantages as well! The producers of Alpha Female really understand this, which is why it is such an honor for me to be a part of this mission."

As the President and CEO of Key Financial for almost 30 years, Brennan provides comprehensive wealth management with integrated strategies that are unique to each client. Known for her ability to see the impact of the "little details" on the big picture, Brennan is known for communicating complex financial concepts in simple, understandable and meaningful terms. In 2018, she was recognized by Forbes, Barron's and the Financial Times as being amongst the top advisors in the nation. In addition, Brennan proudly serves on the Board for the YMCA of Greater Brandywine and Cuddle My Kids. She has also formerly served on the Boards of the Chester County Economic Development Council, SEEDCO and Penn Medicine Chester County Hospital.

Key Financial, Inc. provides comprehensive financial planning and wealth management services and is located at 1045 Andrew Drive Suite A in West Chester, PA. For information about the firm's planning services or to speak with Patti Brennan, call (610) 429-9050 or visit www.keyfinancialinc.com.

Securities offered through Royal Alliance Associates, Inc., member FINRA/SIPC. Insurance services offered through Patricia Brennan are independent of Royal Alliance Associates, Inc. Advisory services offered through Key Financial, Inc., a registered investment advisor not affiliated with Royal Alliance Associates, Inc.

**The Forbes ranking of America's Top Wealth Advisors, is based on an algorithm of qualitative and quantitative data, rating thousands of wealth advisors with a minimum of seven years of experience and weighing factors like revenue trends, assets under management, compliance records, industry experience and best practices learned through telephone and in-person interviews. There is no fee in exchange for rankings.*

The "Barron's Winner's Circle Top 100" is a select group of individuals who are screened on a number of different criteria. Among factors the survey takes into consideration are the overall size and success of practices, the quality of service provided to clients, adherence to high standards of industry regulatory compliance, and leadership in "best practices" of wealth management. Portfolio performance is not a factor. Please see www.barrons.com for more information.